

The Family Soap Company.com

100% natural products



The Olive Tree

Basics of our soap

The origin of the olive tree is lost in time, coinciding and mingling with the expansion of the Mediterranean civilizations which for centuries governed the destiny of mankind and left their imprint on Western culture.

Varieties in one country have been found to be identical to differently named varieties in another.

Some research is now being done using gene mapping techniques to figure out the olive family tree. Shrub-like "feral" olives still exist in the Middle East which represent the original stock from which all other olives are descended.

The Olive was a native to Asia Minor and spread from Iran, Syria and Palestine to the rest of the Mediterranean basin 6,000 years ago.

It is among the oldest known cultivated trees in the world - being grown before the written language was invented.

Growing the tree

It was being grown on Crete by 3,000 BC and may have been the source of the wealth of the Minoan kingdom.

The Phoenicians spread the olive to the Mediterranean shores of Africa and Southern Europe.

Olives have been found in Egyptian tombs from 2000 years BC.

The olive culture was spread to the early Greeks then Romans.

As the Romans extended their domain they brought the olive with them.

The olive tree has continued to spread outside the Mediterranean and today is farmed in places as far removed from its origins as southern Africa, Australia, Japan and China.

As Duhamel said, "The Mediterranean ends where the olive tree no longer grows", which can be capped by saying that

"Where the sun permits, the olive tree takes root and gains ground".

Laurel Oil

Basics of our soap

PROPERTIES

In Syria, laurel has been used for centuries in traditional cosmetic products such as laurel oil and laurel soap. Age-old methods handed down from generation-to-generation are used to produce unique products that are then sold in local markets. Although the local demand has remained stable for decades, export demand has grown recently, creating new income-generating opportunities for the local population.

In addition, dried laurel leaves are an important ingredient in Syrian and Mediterranean cooking. The leaves are also used in traditional medicine; dried leaves are brewed as an herbal tea and are used for medicinal purposes.

Health The dried leaves of Laurel are brewed and used to treat rheumatism, joint pains, schizophrenia, stress, to stimulate the appetite and as a sedative. The oil extracted from the berries is used as a cure for irritated skin, earache, asthma and urinary ailments.

Cosmetic uses

The berries yield an essential oil used both for medicinal and cosmetic purposes. The main product made from laurel oil is laurel soap. Known for its unique perfume, it nourishes, softens, refreshes, and cleanses skin while acting as an antiseptic. It is especially recommended for sensitive and damaged skin. The oil is also used extensively in cosmetics and moisturizing products